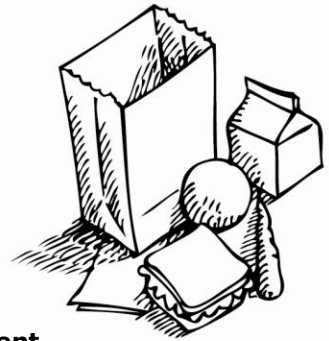


# LEARN @ LUNCH



**The IRSC Business & Technology Incubator in partnership with the Entrepreneur Development & Corporate & Community Training Institutes @ IRSC, the Economic Council of Martin County and Small Business Development Center @ IRSC & the Business Development Center of Martin County cordially invite you to a FREE seminar:**

## **"Enhancing Financial Viability in Tough Times" Part I**

Join us for this Two-Part Learn @ Lunch Series - "Enhancing Financial Viability in Tough Times". In today's business environment, customer traffic and commercial activity are at very low levels. The current economic situation has put stress on customers making the development of new business increasingly difficult and in some cases beyond our control. Economic recovery will take time which means getting some of those stressed customers back into the shop will also take time. How do we sustain viability during the interim?

Whether you own a pizza parlor or card shop or are a medical provider or government worker this seminar is for you!

In Part I: Discover the 8 Classical Types of Waste and How They Impact Financial Viability

- Financial Viability is a combination of Income and Costs
- Define and understand the 8 Classical Types of Waste
- Learn how reducing waste sustains viability

**Presenter: Emilio Farina**

Emilio Farina, as the chief executive of three Florida corporations, has delivered mentoring and consulting services to the Sr. Management of Fortune 50 clients in numerous industries, throughout the United States. These included healthcare, financial services, retail, and telecommunications and among others, aerospace.

As its Lead Counselor for Corporate Quality, Emilio coordinated the design, development and implementation of the enterprise wide, Six Sigma program at FPL Group. He then established the Center for Operational Excellence for its Nuclear Division which currently manages the third largest Nuclear Fleet in the United States.

Mr. Farina taught as an adjunct professor, Six Sigma at the Graduate level, is an ASQ Certified Quality Manager and a Certified Six Sigma Master Black Belt. He was deeply involved with winning the Malcolm Baldrige National Quality Award, ISO 9000 Certification, and both of the only two Deming Prizes ever won in the United States.

Emilio has supported the American Society for Quality and the Institute of Industrial Engineers both as a Senior Member, and has been listed in the International Who's Who of Entrepreneurs. Mr. Farina has also published numerous technical papers and educational materials relating to Six Sigma, LEAN and other elements of the quality management sciences and how they can drive organizational success.

**Date:** Wednesday, March 17, 2010

**Time:** Noon-1pm

**Location:** Wolf High Technology Center IRSC Chastain Campus - 2400 Salerno Road – Stuart, Florida

*Everyone is invited to attend the FREE "Learn @ Lunch" seminars. Please feel free to bring your own lunch. Seating is limited. You must RSVP to attend. To register go to the CCTI website @ [www.irsc.edu/ccti](http://www.irsc.edu/ccti).*

Call the CCTI Toll FREE @ 1.888.283.1177 for more information on the EDI, other Business Solution and Employee Training opportunities through the CCTI and/or the SBDC @ IRSC to start your own business. For more information about the IRSC Business and Technology Incubator, contact Karen Schreiner at 772.419.5690 or by e-mail at [kschrein@irsc.edu](mailto:kschrein@irsc.edu).

